

PRODUCT: 6 cases, each containing 24 6-ounce bottles, and 1 case, containing 24 12½-ounce bottles, of *organic mineral salt* at Detroit, Mich.

LABEL, IN PART: (Bottle) "Dr. Bronner's Organic-Mineral-Salt A Health Food Rich In Organically Grown Selected Vegetables, Minerals, Trace Elements, Iodine & Potash Contains dehydrated, uncooked, fine Alfalfa, Dulse, Okra, Vegetable-Seasoning, Wheat Germ, Soya, Parsley & over 6% of the 100% edible, 100% tooth-&bone-building-Hereford-Texas-type Organic-Calcium-Phosphorous-Magnesium-Fluoride activated with high grade Brewers Yeast, Chlorophyll & Lecithin rich in all natural minerals & B-Complex Vitamins; Thiamin, Riboflavin, Niacin, B-12, Protein, Iron & Iodine."

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statements "100% Dental-Decay-Prevention Proven * * * 1 ounce a day * * * guaranteed to prevent 100% tooth-decay * * * For proper elimination" were false and misleading since the article was not effective to prevent tooth decay and was not effective to insure proper elimination.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: January 20, 1954. Default decree of condemnation and destruction.

4376. Misbranding of Ru-Itis. U. S. v. 125 Bottles, etc. (F. D. C. No. 36107. Sample No. 73563-L.)

LIBEL FILED: November 7, 1953, Middle District of Pennsylvania.

ALLEGED SHIPMENT: On or about August 5, 1953, by Whitney's Products, from Idaho Falls, Idaho.

PRODUCT: 125 bottles of *Ru-Itis* at Jersey Shore, Pa., together with a number of pamphlets entitled "Whitney's Ru-Itis Instructions" and "Whitney's Ru-Itis Arthritis Sufferers."

LABEL, IN PART: (Bottle) "Whitney's * * * Ru-Itis Useful for treatment of Arthritis Rheumatism and muscular aches and pains * * * A solution of Sulphur, Gly - cerine, Sulphurated Lime and Isopropyl Alcohol 6% 4 fluid ounces."

NATURE OF CHARGE: Misbranding, Section 502 (a), the name of the article "Ru-Itis" and certain statements on the bottle label and in the above-mentioned pamphlets accompanying the article were false and misleading. The name and the statements represented and suggested that the article was an adequate and effective treatment for arthritis, rheumatism, and related conditions, whereas the article was not an adequate and effective treatment for arthritis, rheumatism, and related conditions.

DISPOSITION: March 4, 1954. Default decree of condemnation and destruction.

4377. Misbranding of Glycosol, Glycolator devices, and Glycosol with Chlorafal. U. S. v. 11 Devices, etc. (F. D. C. No. 36181. Sample Nos. 70011-L to 70013-L, incl.)

LIBEL FILED: December 16, 1953, District of Idaho.

ALLEGED SHIPMENT: On or about August 12 and September 2, 1953, by the Iron City Chemical Co., from Valencia, Pa.

PRODUCT: 11 *Rex Glycolator* devices, 10 *Royal Glycolator* devices, 7 *Furnace Glycolator* devices, and 5 *Monarch Glycolator* devices, and 13 cans of *Glycosol*